



Broward JIC Snapshot #28: Outreach is Key to Growth in Vaccinated Population

As Broward County's response to COVID-19 evolves, our approach is expanding beyond mass vaccination sites to increasing vaccine access and confidence through pop-up PODs and focused community outreach. The Florida Department of Health in Broward (DOH-Broward), Broward County, Broward Sheriff's Office (BSO), municipalities, Broward County Public Schools (BCPS) and other partners are doing the following and more:

- Beginning May 25, DOH-Broward, in partnership with BCPS and Broward County, will embark on a second round of free, voluntary COVID-19 vaccinations to students, staff and their families age 12 and up at all public schools and participating charter schools in the County. [See Locations and Hours](#)
- DOH-Broward has also begun planning with the school district for vaccinations in middle schools during the upcoming summer session. Stay tuned for details.
- Special vaccination efforts are underway at an ongoing series of one-day only "pop-up" sites launched by DOH-Broward in partnership with Broward County and municipalities earlier this month. They are popular with residents, and many vaccines are being administered at such places as Hillsboro Beach Town Hall from 9AM to Noon, McTyre Park from 1 to 5PM, and at the Haitian Cultural Celebration at Shirley Branca Park from 6-10PM, all on Saturday, May 22. The pop-ups will continue at least through June. [View Schedule for May](#)
- DOH-Broward is holding vaccination PODs at large employer locations, including AutoNation and American Express, and will next be reaching out to hospitality industry partners to offer vaccination opportunities to match worker schedules.

BY THE NUMBERS

Overall, 57% of Broward County's population age 16 and older has received at least one dose of vaccine. The fixed location vaccination sites are seeing many residents age 12-15, which is encouraging. Broward County exceeds the state rates in terms of percentage of residents vaccinated in every age category, but the push is on to vaccinate more in all age groups, especially under age 50, where percent vaccinated drops to below 50%.

TEST COLLECTION SITE UPDATES

Florida Division of Emergency Management (FDEM) has announced that the test collection site at C.B. Smith Park will close permanently on Friday, May 28. Residents are reminded that DOH-Broward continues to operate two free test collection sites at Boulevard Heights Community Center in Hollywood and Mills Pond Park in Fort Lauderdale. In addition, a number of retail pharmacies, including CVS and Walgreen's, offer COVID-19 testing as well as many physician offices, and many retail and online outlets offer a variety of in-home test collection kits for purchase. [Test Site Locations](#)

CONSUMER ALERT

As the availability of vaccine expands, the Centers for Disease Control & Prevention (CDC) reminds communities that COVID-19 vaccines are FREE. Vaccine providers cannot charge you for the vaccine, or for any administration fees, copays or coinsurance. They cannot deny vaccination to anyone who does not have health insurance, is underinsured or out of network. Don't share your personal or financial information if someone calls, texts or emails you promising access to the vaccine for a fee. For more information from the CDC, scroll to the bottom of this [webpage](#).

FOR MORE INFORMATION

Visit [FloridaHealth.gov](https://www.floridahealth.gov) and [GetVaccinated.Broward.org](https://www.getvaccinated.broward.org); call 866-779-6121 or eMail COVID-19@flhealth.gov.

This update was prepared by Broward County ESF 14 – Public Information for the purpose of keeping elected officials, municipal contacts and key stakeholders informed about collaborative activities in our community to combat COVID-19. Questions, email publicinfo@broward.org.